

Active Founders: Demonstrate Your Learning Through Real Market Application

If you're a veteran, athlete, or athletic support professional (trainers, equipment managers, operations staff) already developing a sports-tech concept, our applied learning track allows you to test your business model, validate customer assumptions, and demonstrate market-ready execution skills within the CFL educational framework.

Participants work through structured milestones: customer discovery, revenue model validation, financial planning, and investor-ready documentation. Those who successfully complete the program and demonstrate viable business fundamentals may qualify for introduction to StateCF.com's registered funding portal as a post-program pathway.

This is experiential business education measured by real-world metrics - validated learning outcomes, not slide deck presentations.

Already Building? Bring Your Sports-Tech Concept to CFL Competition.

You've already started building. Now prove it in the Stadium.

If you're a veteran-athlete founding team, solo founder, or established sports-tech builder with a concept already in motion, this is your path into the Capital Forge League ecosystem.

The CFL Competition Platform is where live ventures test their business models against real market pressure, compete for recognition based on traction and execution, and earn promotion to StateCF.com for capital formation if they prove their concept works.

This isn't a pitch competition where judges score slide decks. This is an execution Stadium where customers, revenue, and market validation determine advancement.

Champions aren't just built on the field. They're forged in the ventures they create together.

Two Paths Into CFL. Choose Yours.

Path 1: Join the Project

Don't have a venture yet

- Get matched with veteran or athlete co-founder

Path 2: Submit Your Venture

Already building a sports-tech concept

- Bring your existing venture into CFL's competition ecosystem

